



**SUNRISE**  
SCHOOL DIVISION

# **Transportation Department Board Update**

**October 2024**



[www.sunrisesd.ca](http://www.sunrisesd.ca)

# First 2 months of 2024-25 School Year

## Hiring of New Bus Drivers

Our success is based on hiring new drivers at a steady pace – since the end of last school year we have onboarded 7 new drivers and have an additional 5 waiting for their road tests at the end of October.

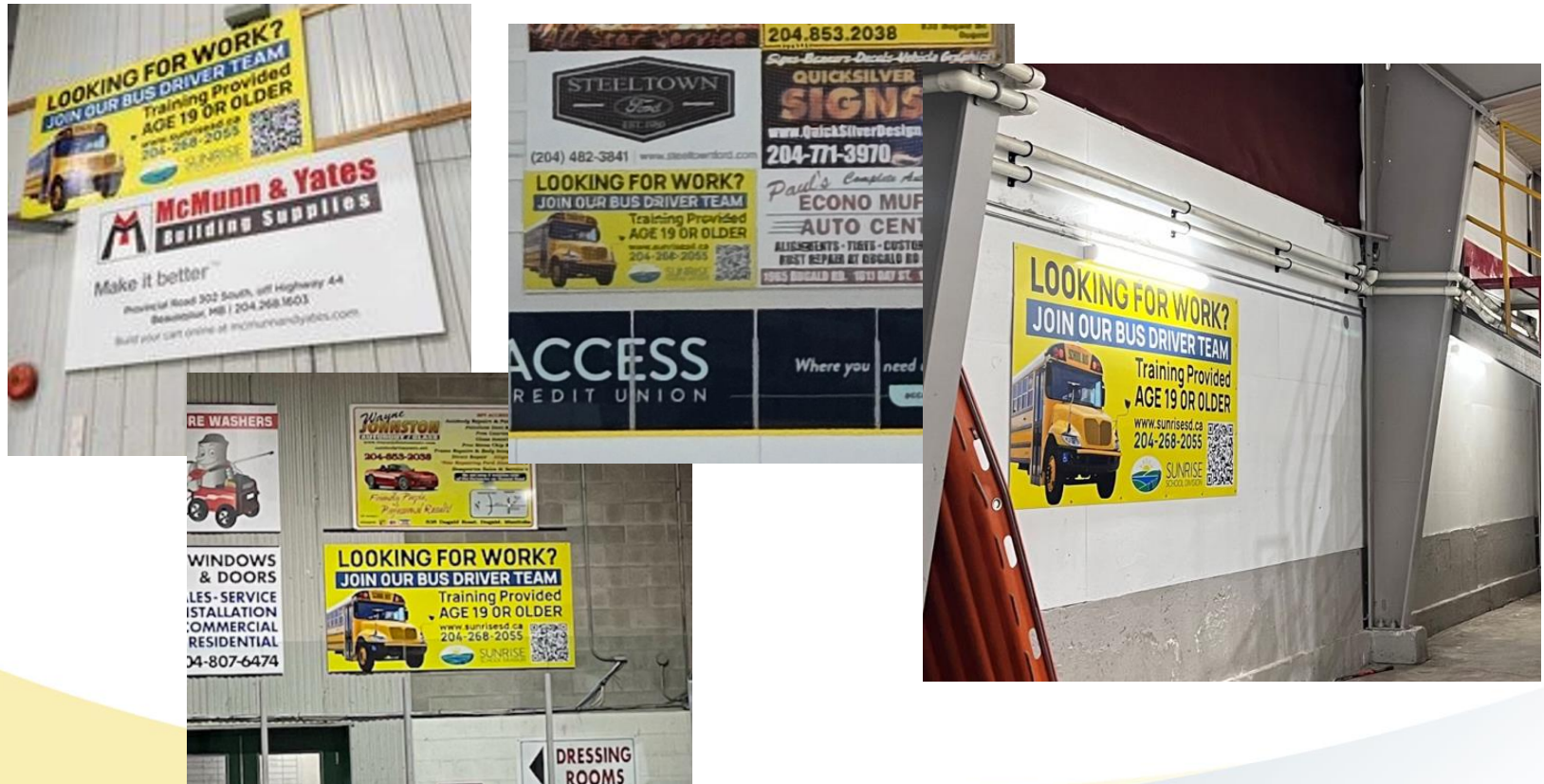
We have experienced some churn with drivers leaving for full time positions elsewhere and we have a number who have been off for medical reasons. Our average has been 5 – 7 drivers off every day since the start of school.



# First 2 months of 2024-25 School Year

## New Advertising Strategy

We have purchased advertising space at a number of Arena's in the Sunrise area in the hope of attracting the parent demographics to our bus driving team.



# First 2 months of 2024-25 School Year

## Non-eligible Students

Most of the requests come from students in the walk-zone, either on the outer edges of the zone or live in the walk-zone and have a daycare on a bus route.

This year we had 35 students request busing and we were able to accept 15 – last year we had more requests and were able to accept a higher percentage of students.

By area:   Oakbank – 15 requests, 7 approved  
              Dugald – 1 requests, 1 approved  
              Gillis – 11 requests, 1 approved  
              Beausejour – 8 requests, 6 approved



# First 2 months of 2024-25 School Year

## Bus update

Our 7 new buses are in the process of arriving to our Dealer in Steinbach – 4 have arrived and 3 are on route. We should have some to our garage for two-way radio and GPS equipment installation by last week of October.

We ordered 3 – 77 passenger, 2 – 65 passenger & 2 – 53 passenger – all gas models.

